

Voice of the Customer for Adversarial Exposure Validation

27 August 2026 - ID G00860680 - 3 min read

By: Peer Community Contributor

Initiatives: Technologies and Markets; Optimize Cybersecurity Technology and Architecture Effectiveness; Delivery of Functional Responsibilities

This content, which provides opinions and points of view expressed by users, does not represent the views of Gartner; Gartner neither endorses it nor makes any warranties about its accuracy or completeness.

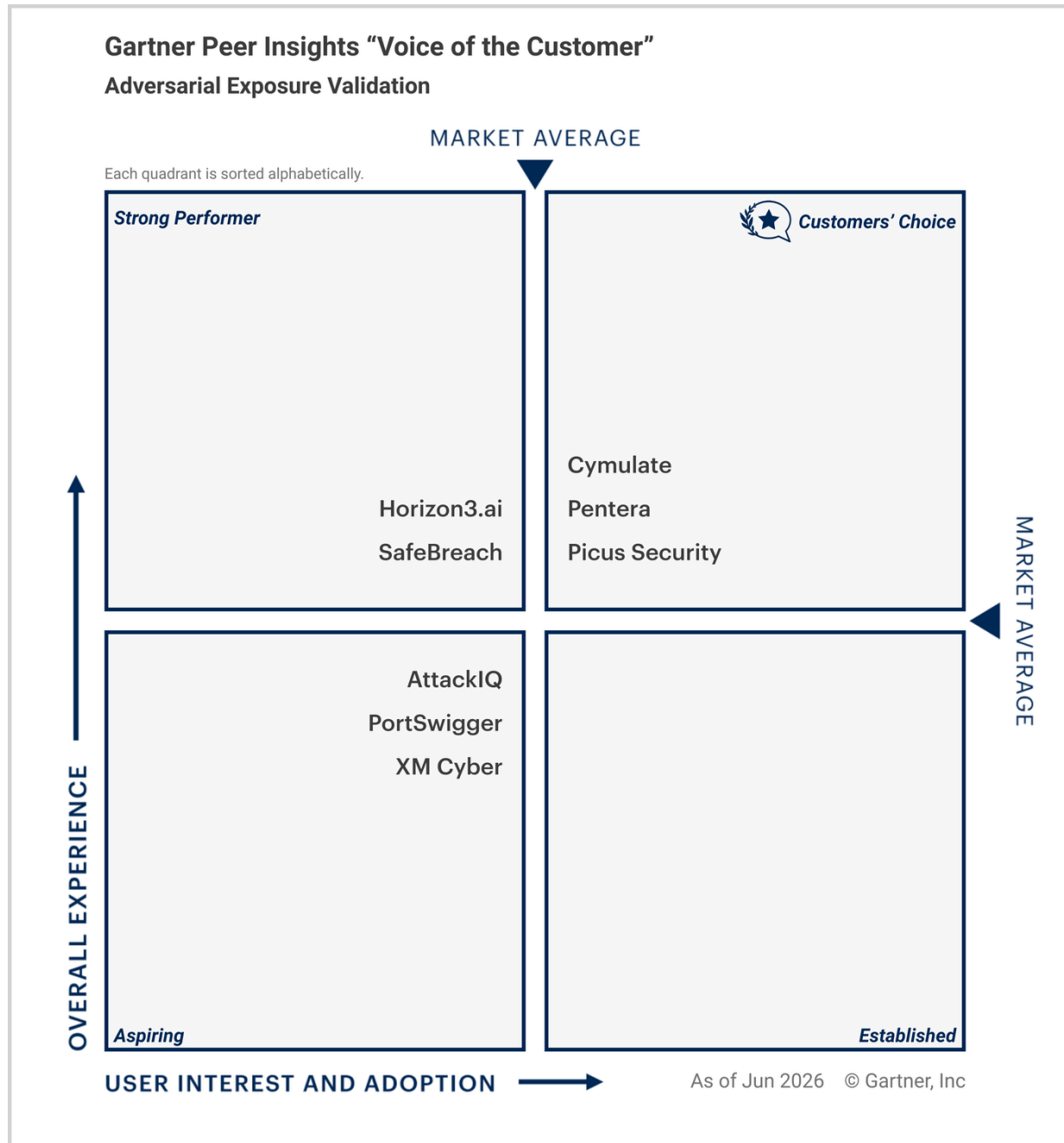
Many organizations lack regular offensive security testing. AEV addresses this by reducing complexity barriers, and enabling effective and proactive defense testing. This note guides cybersecurity leaders to learn from ratings and reviews shared by their peers on Gartner Peer Insights.

Voice of the Customer

Gartner Peer Insights Voice of the Customer evaluates vendors in a given technology market by applying a specific methodology to aggregated end-user reviews. Vendors are then positioned into four quadrants based on two criteria: User Interest and Adoption (x-axis), and Overall Experience (y-axis) (see Figure 1). See the Methodology section for details.

Along with the historical peer-based perspective represented in this document, Gartner has a related expert-led [Market Guide for Adversarial Exposure Validation](#).

Figure 1. Voice of the Customer for Adversarial Exposure Validation



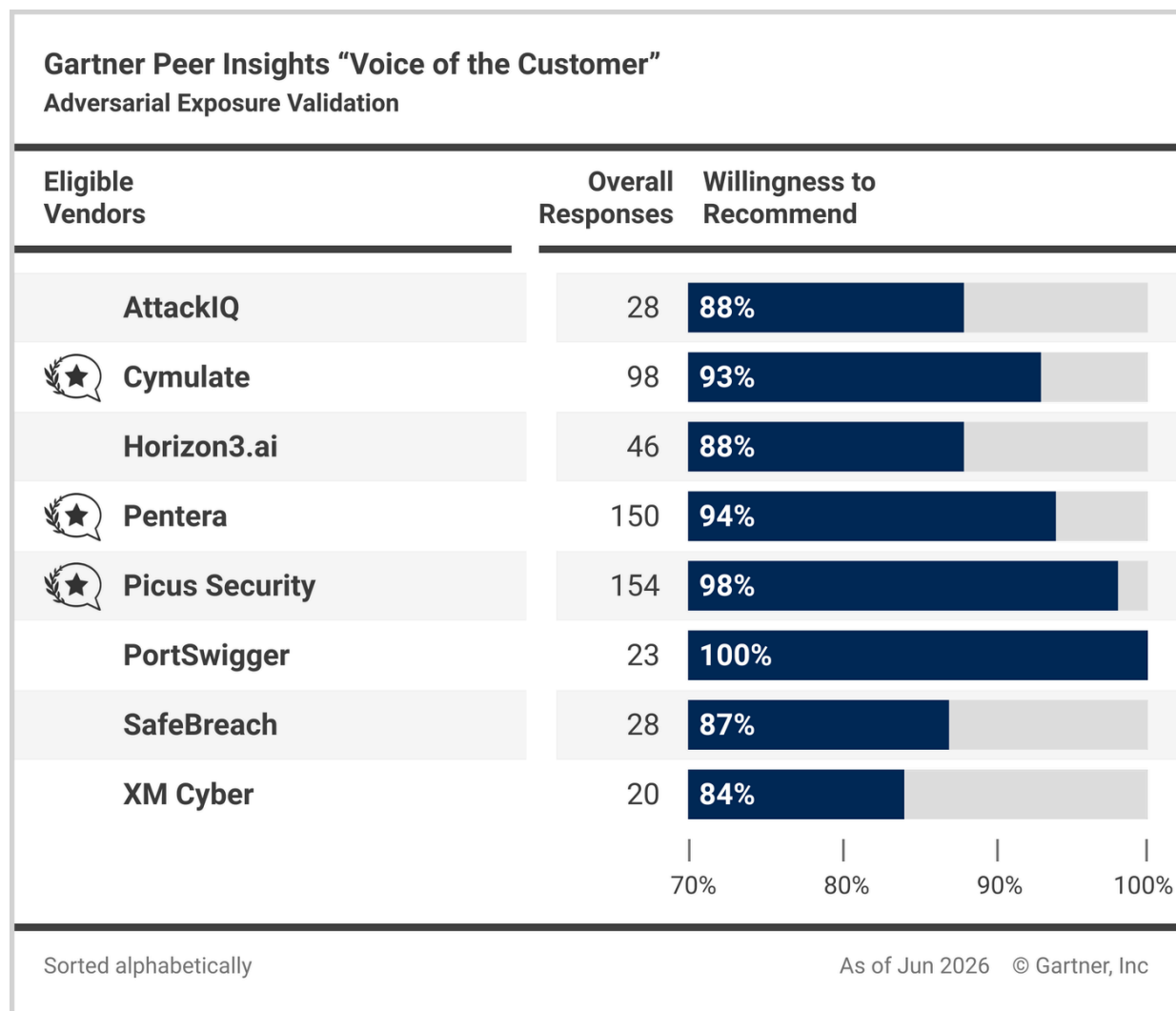
Gartner.

Source: Gartner (August 2026)

Peers' Willingness to Recommend

Gartner Peer Insights reviewers rate their willingness to recommend each vendor. Figure 2 compares vendors according to the reviewers' willingness to recommend them.

Figure 2. Voice of the Customer for Adversarial Exposure Validation, Willingness to Recommend



Gartner.

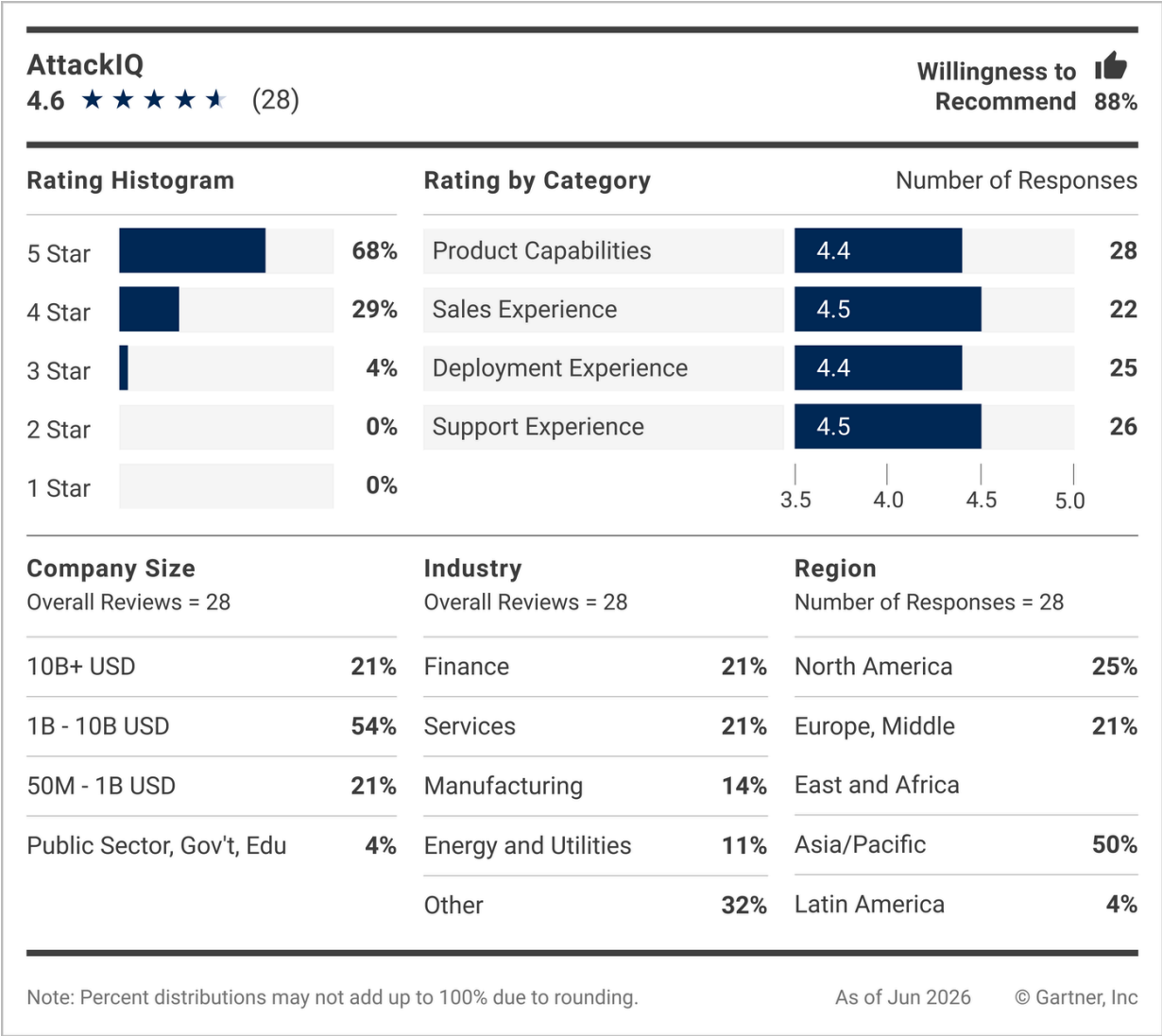
Source: Gartner (August 2026)

Vendors’ End-User Rating Summaries

Figures 3 through 10 summarize key information for each vendor included in the “Voice of the Customer”:

- Overall Rating and rating distribution
- Other ratings covering specific aspects of the experience with the vendor

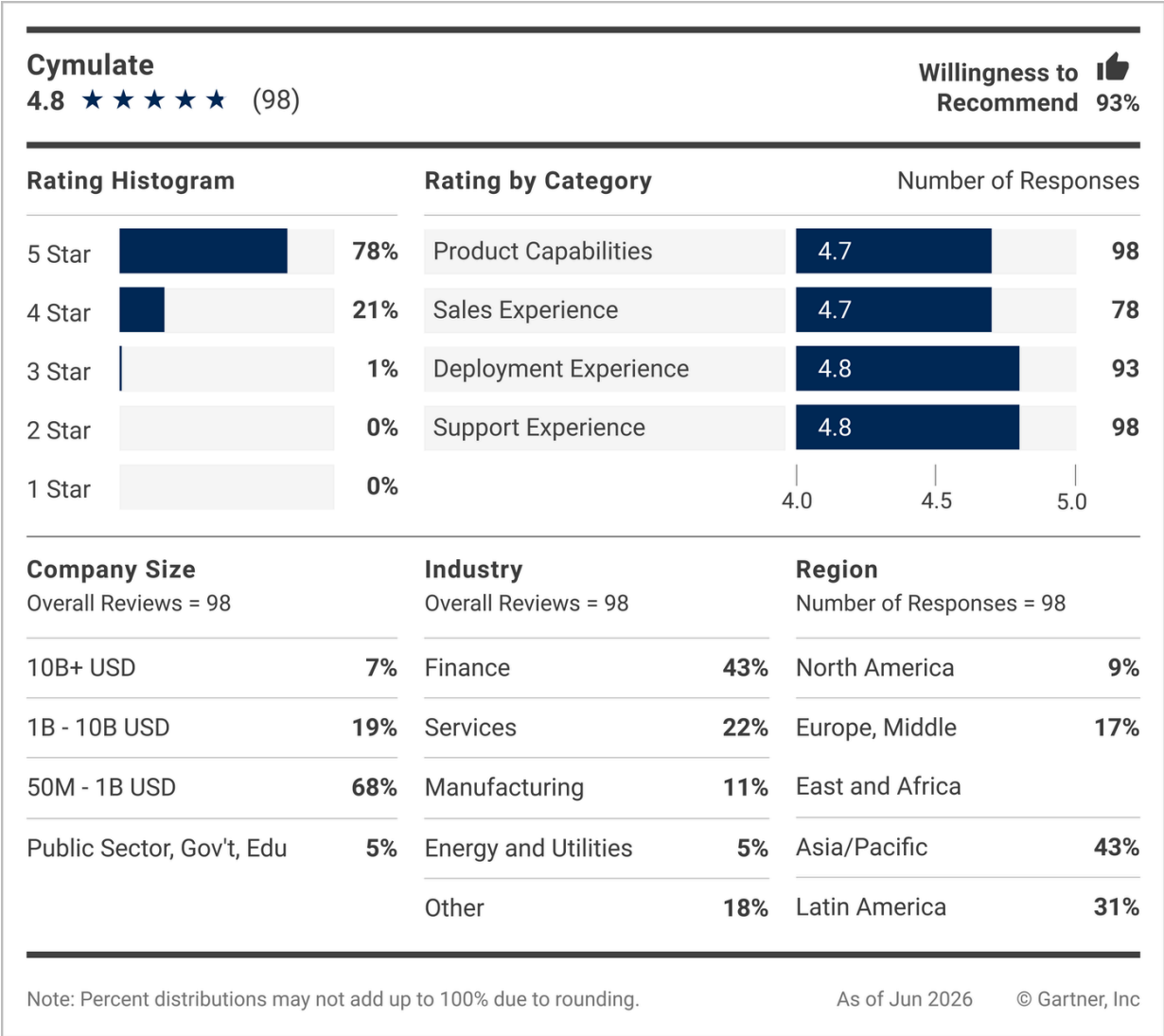
Figure 3. Voice of the Customer for Adversarial Exposure Validation, AttackIQ Vendor Summary



Source: Gartner (August 2026)

Read all Peer Insights user reviews for [AttackIQ](#).

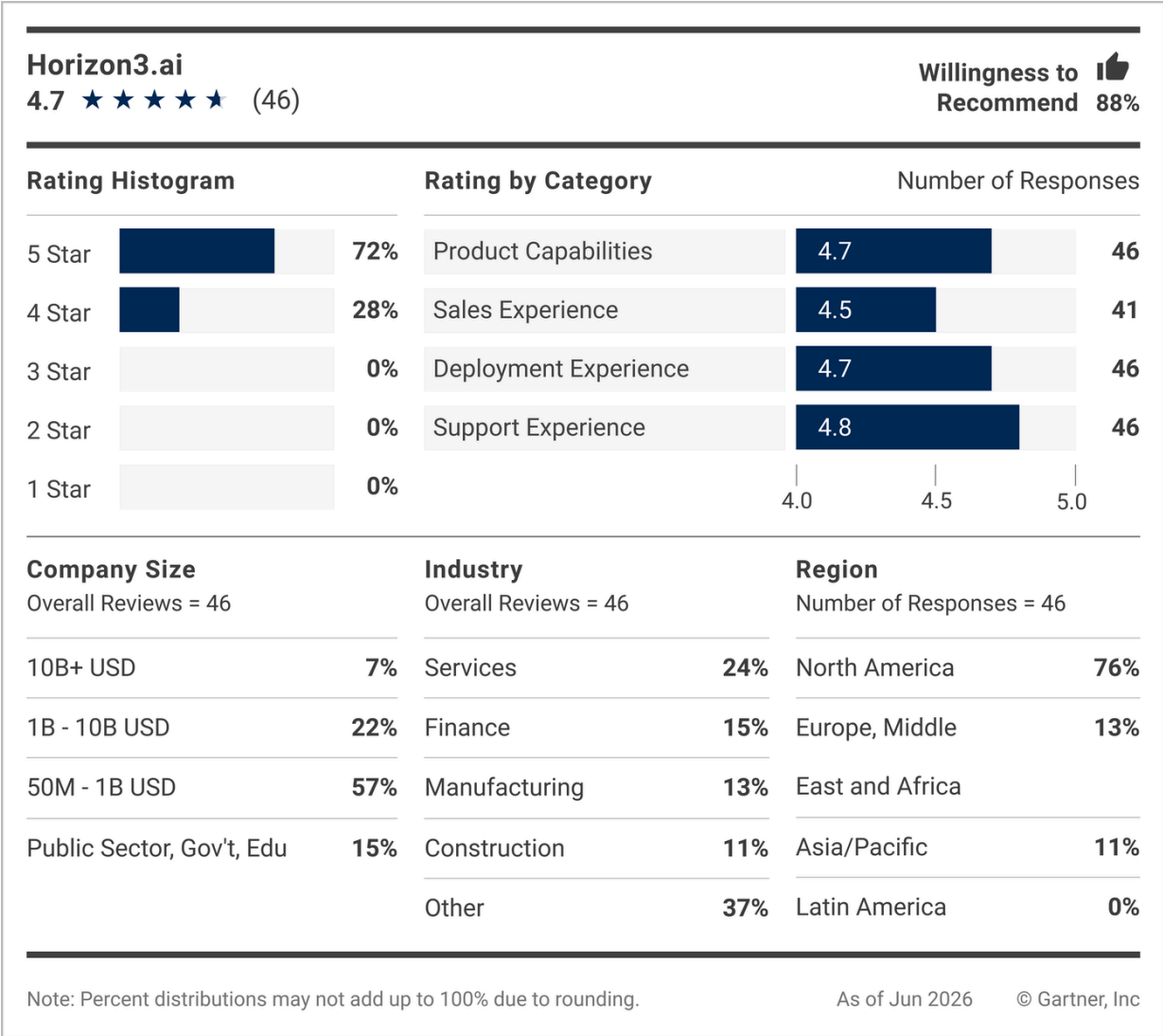
Figure 4. Voice of the Customer for Adversarial Exposure Validation, Cymulate Vendor Summary



Source: Gartner (August 2026)

Read all Peer Insights user reviews for [Cymulate](#).

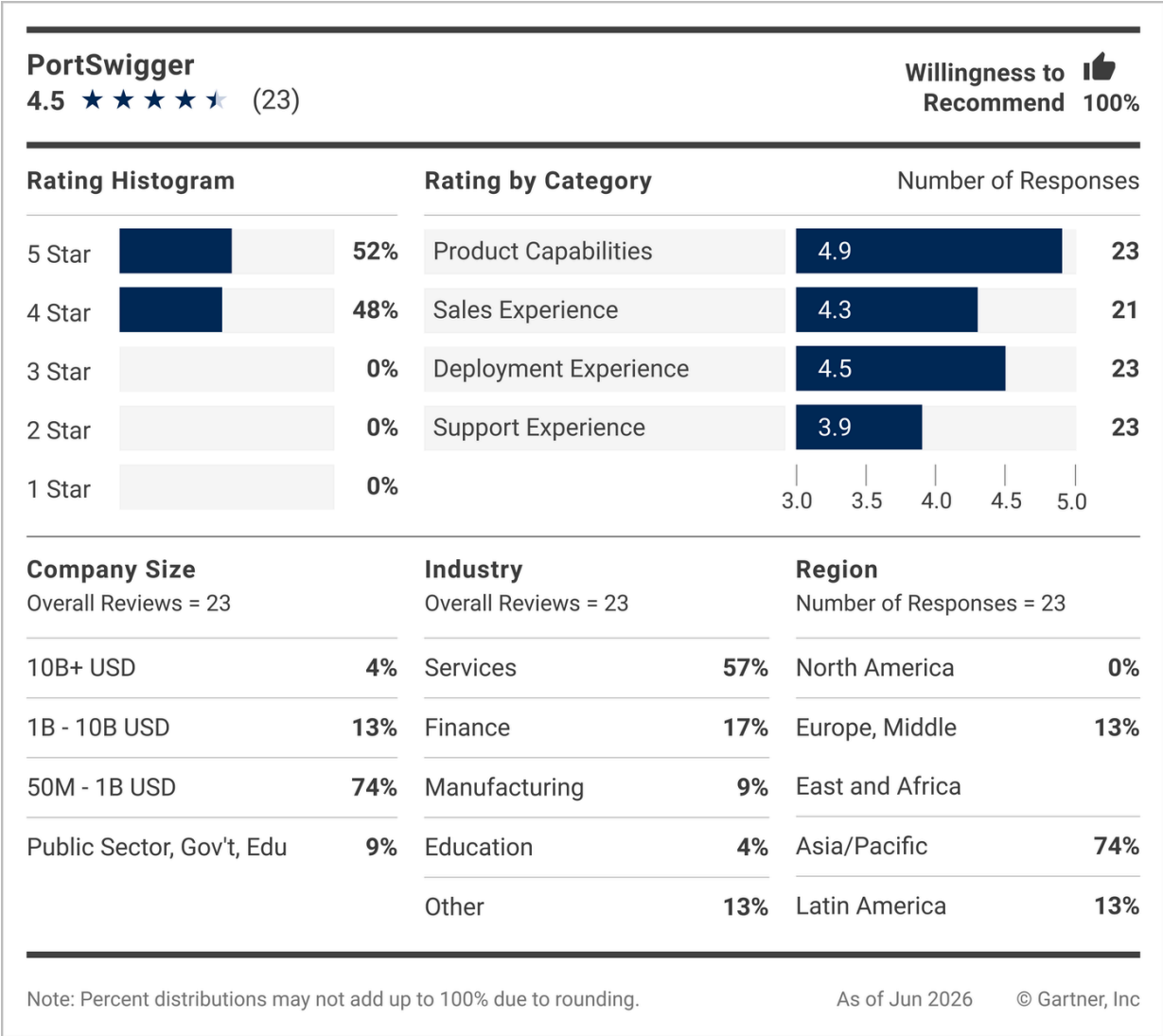
Figure 5. Voice of the Customer for Adversarial Exposure Validation, Horizon3.ai Vendor Summary



Source: Gartner (August 2026)

Read all Peer Insights user reviews for [Horizon3.ai](#).

Figure 8. Voice of the Customer for Adversarial Exposure Validation, PortSwigger Vendor Summary



Source: Gartner (August 2026)

Read all Peer Insights user reviews for [PortSwigger](#).

Figure 9. Voice of the Customer for Adversarial Exposure Validation, SafeBreach Vendor Summary

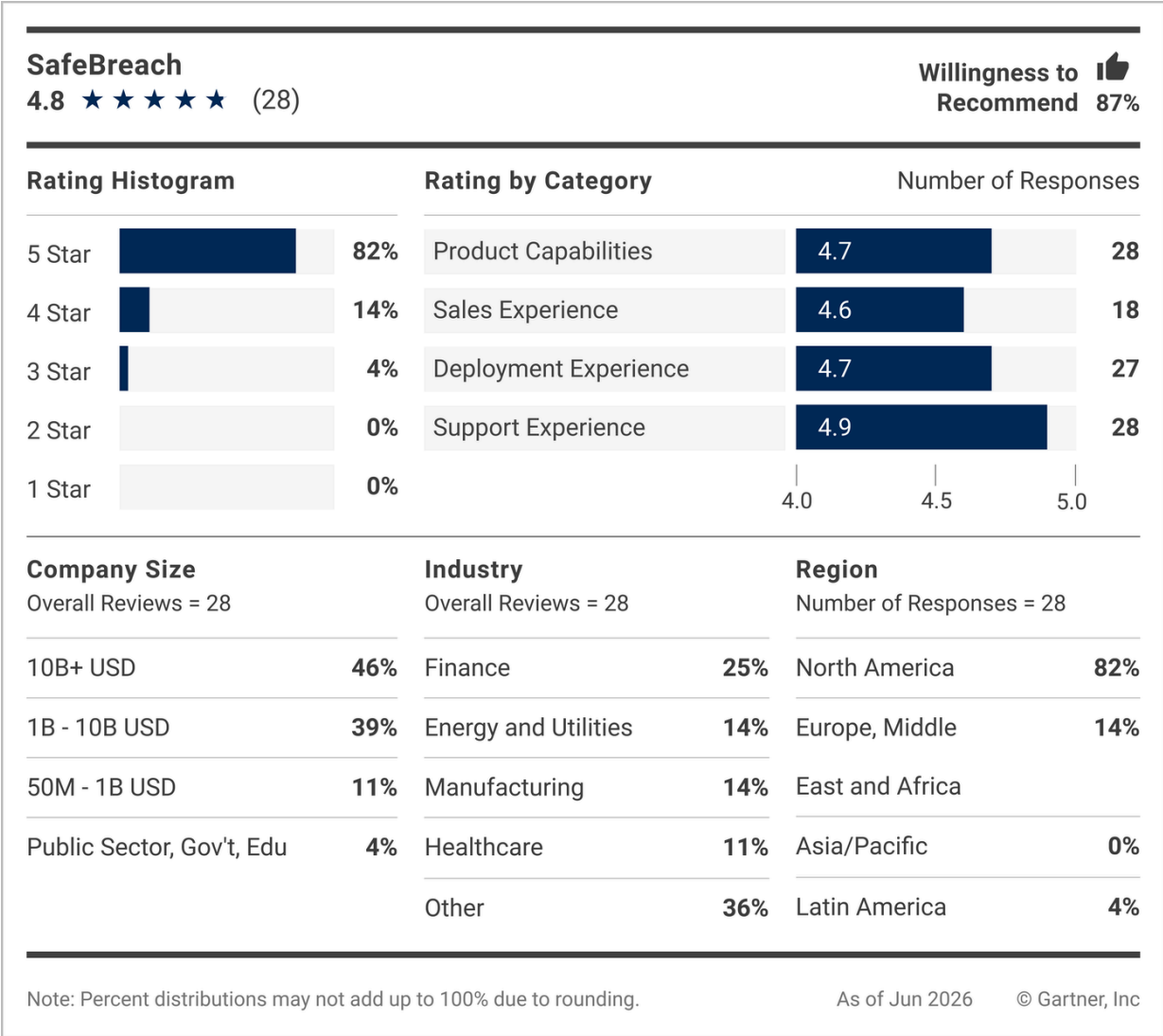
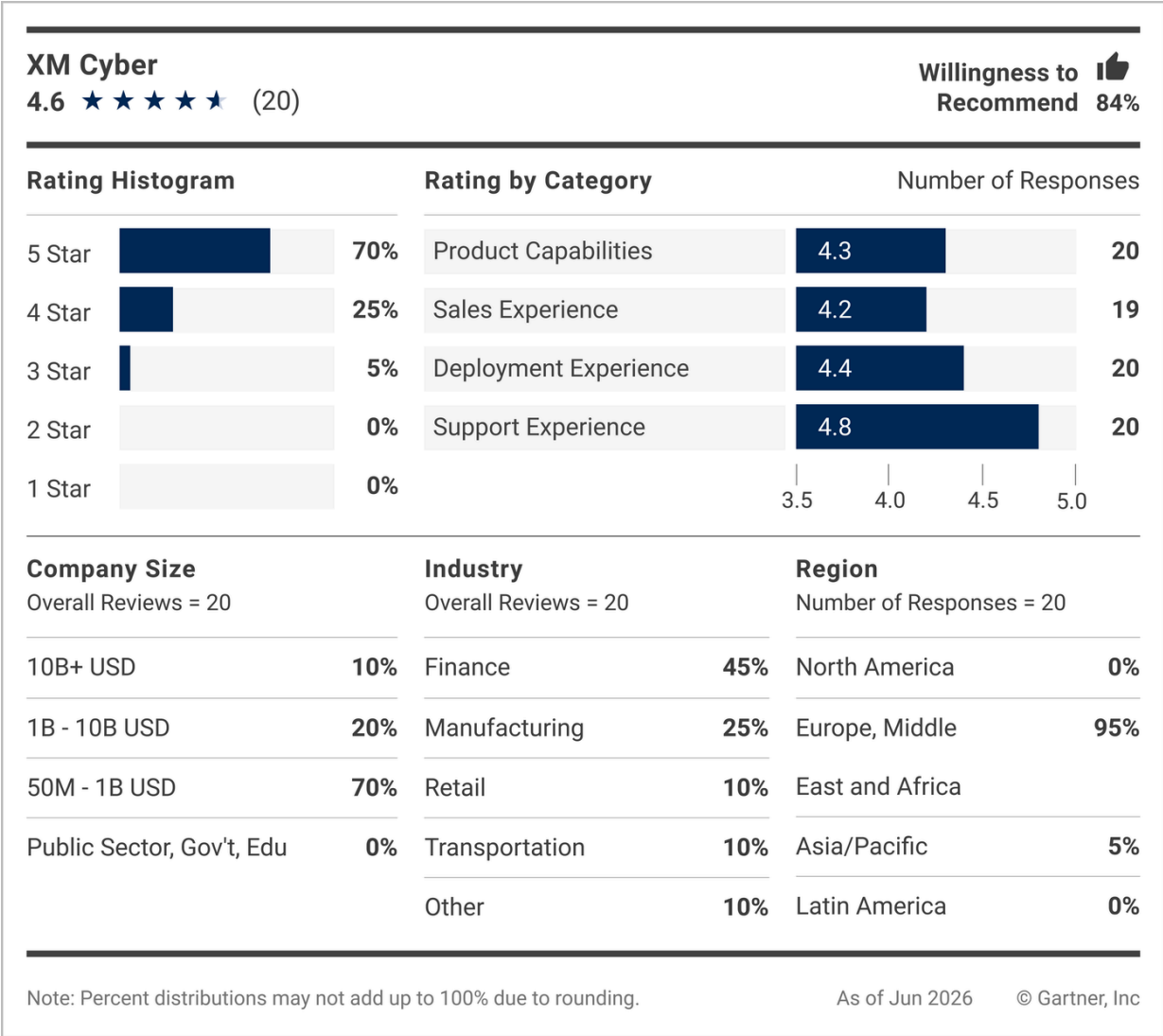


Figure 10. Voice of the Customer for Adversarial Exposure Validation, XM Cyber Vendor Summary



Market Definition

Gartner defines adversarial exposure validation (AEV) as technologies that deliver consistent, continuous and automated evidence of the feasibility of an attack. These technologies confirm how potential attack techniques would successfully exploit an organization and circumvent prevention and detection security controls. They achieve this by performing attack scenarios and modeling or measuring the outcome to prove the existence and exploitability of exposures. AEV is generally delivered as a SaaS solution with or without on-premises agents. AEV technologies provide automated execution of both simplified and/or extensible attack scenarios. Data results from an executed attack scenario are used for various outcomes, such as validating a theoretical exposure as real, automating frequent controls testing, improving preventive security posture or improving detection and response capabilities.

Methodology

A full description of the methodology can be found on the [Gartner Peer Insights Voice of the Customer Methodology](#) page.

Voice of the Customer includes vendors with products aligned to the market that have 20 or more eligible published reviews (and 15 or more ratings for “Capabilities” and “Support/Delivery”) during the 18-month consideration period ending 30 June 2026. Reviews from vendor partners or companies with less than \$50 million in revenue are excluded.

In the adversarial exposure validation market, Gartner Peer Insights published 964 reviews and ratings during the consideration period.

The data used in this report is drawn from reviews on Peer Insights, a free peer review and ratings platform that regularly publishes new reviews. The Voice of the Customer methodology uses a snapshot of reviews data from a defined time frame and does not automatically update as new reviews are published. The external Peer Insights site will always have the most updated peer view of the vendors and products in this report.

The numerical ratings scores in each vendor summary graphic (shown as “Rating by Category”) are best interpreted as sample statistics with a reasonable margin for error and not as exact values.

Document Revision History

Recommended by the Author

Some documents may not be available as part of your current Gartner subscription.

[Market Guide for Adversarial Exposure Validation](#)

© 2026 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates. This publication may not be reproduced or distributed in any form without Gartner's prior written permission. It consists of the opinions of Gartner's Business and Technology Insights Organization, which should not be construed as statements of fact. While the information contained in this publication has been obtained from sources believed to be reliable, Gartner disclaims all warranties as to the accuracy, completeness or adequacy of such information. Although Gartner insights may address legal and financial issues, Gartner does not provide legal or investment advice and its insights should not be construed or used as such. Your access and use of this publication are governed by [Gartner's Usage Policy](#). Gartner prides itself on its reputation for independence and objectivity. Its insights is produced independently by its Business and Technology Insights Organization without input or influence from any third party. For further information, see "[Guiding Principles on Independence and Objectivity](#)." Gartner insights may not be used as input into or for the training or development of generative artificial intelligence, machine learning, algorithms, software, or related technologies.